



VISION ZERO

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VISION ZERO FOR SUSTAINABLE ROAD SAFETY IN THE BALTIC SEA REGION

DEVELOPMENT OF AN APPROACH TO RETRAINING OF «RISK GROUP» DRIVERS

Authors:

Shevtsova Anastasia Gennad'evna

associate professor, BSTU named after V.G. Shukhov, Belgorod, Russian Federation

Co-authors:

Melnikov Vadim Vyacheslavovich

director of the expert center Without Road Traffic Accidents, Moscow, Russian Federation

Novikov Alexander Nikolayevich

professor, head of the department Service and Repair of Machines Orel State University named after I.S. Turgenev, Orel, Russian

Federation

Novikov Ivan Alekseevich

director of the Transport and Technological Institute BSTU named after V.G. Shukhov, Belgorod, Russian Federation

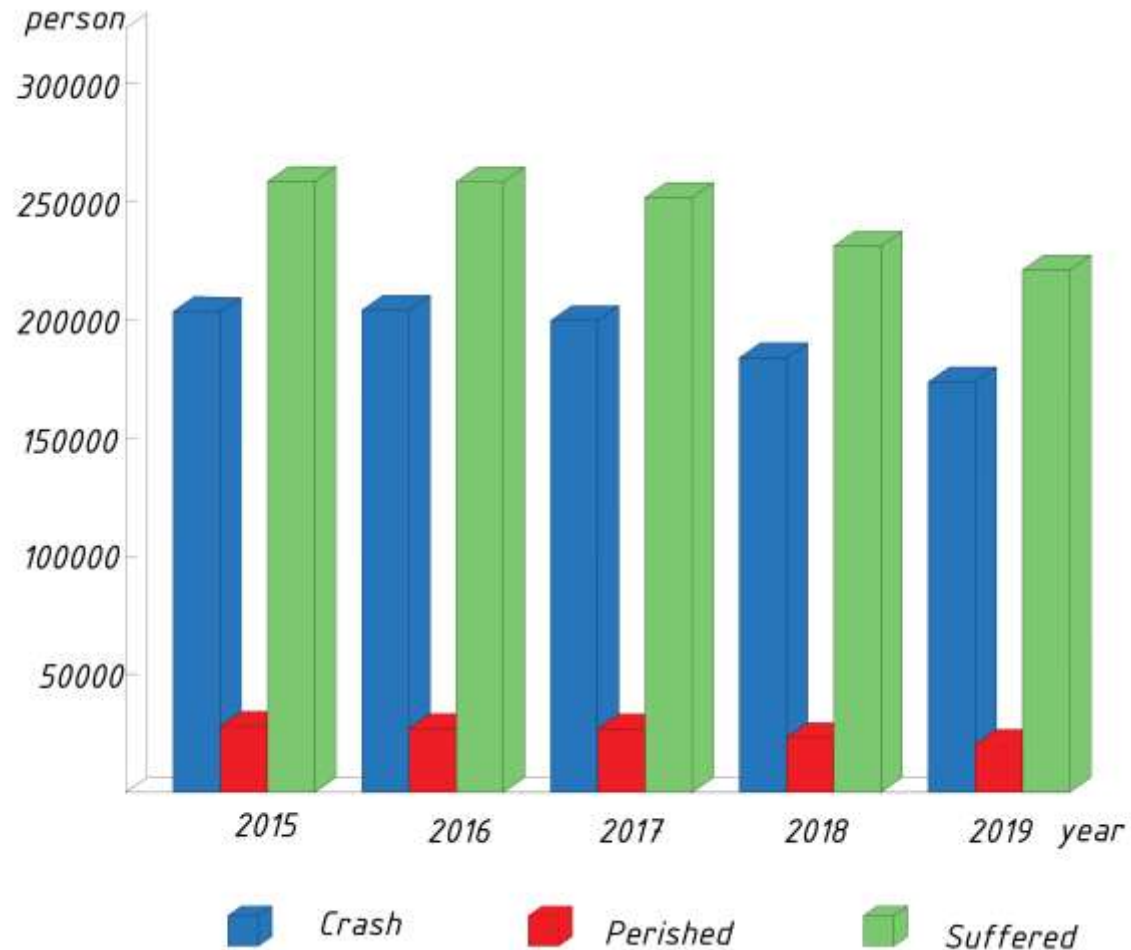
ROAD SAFETY PROGRAMS

Federal target program «Improving road safety in 2006 – 2012» (approved by the Government of the Russian Federation of February 20, 2006 N 100)

Federal target program «Improving road safety in 2013 – 2020» (approved by the Government of the Russian Federation of October 3, 2013 N 864)



ACCIDENT RATE ASSESSMENT



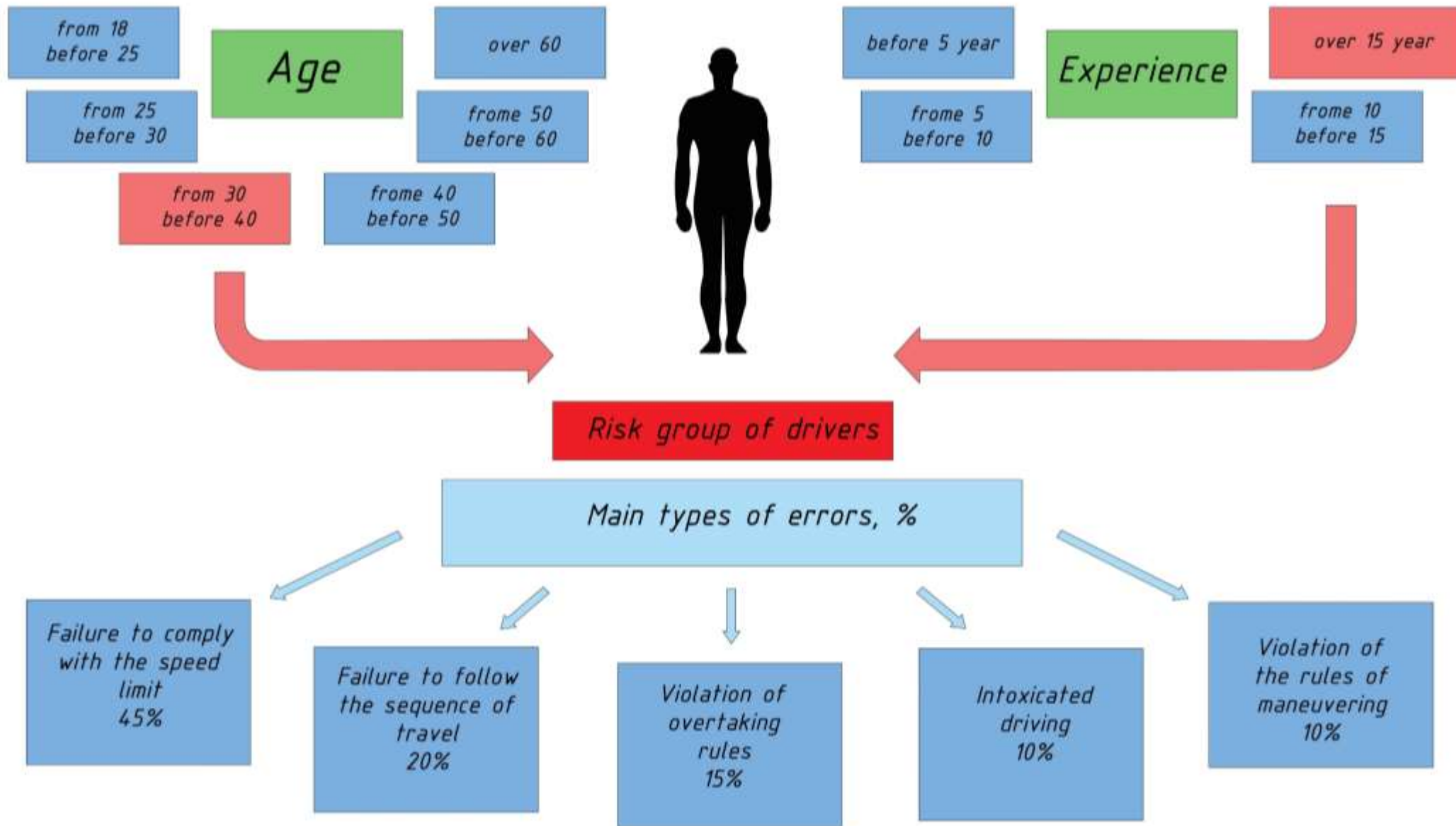
Most accidents occur due to the fault of drivers and in order to determine the main emergency group, called the risk group, within the framework of the study, statistical data were analyzed and a portrait of the **risk group of drivers** was determined.



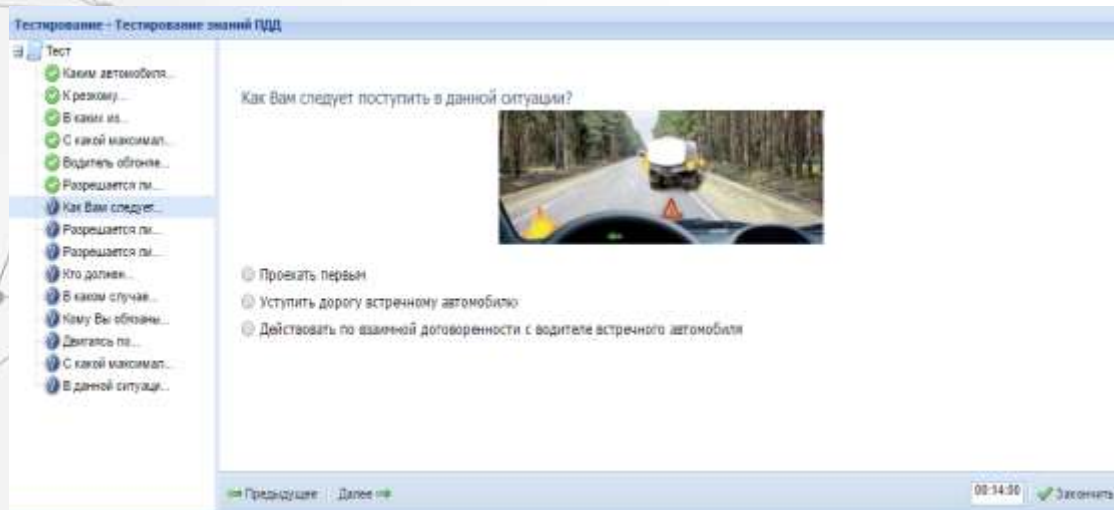
Accident rate indicators in the Russian Federation for the period 2015-2019



DRIVER RISK GROUP PROFILE

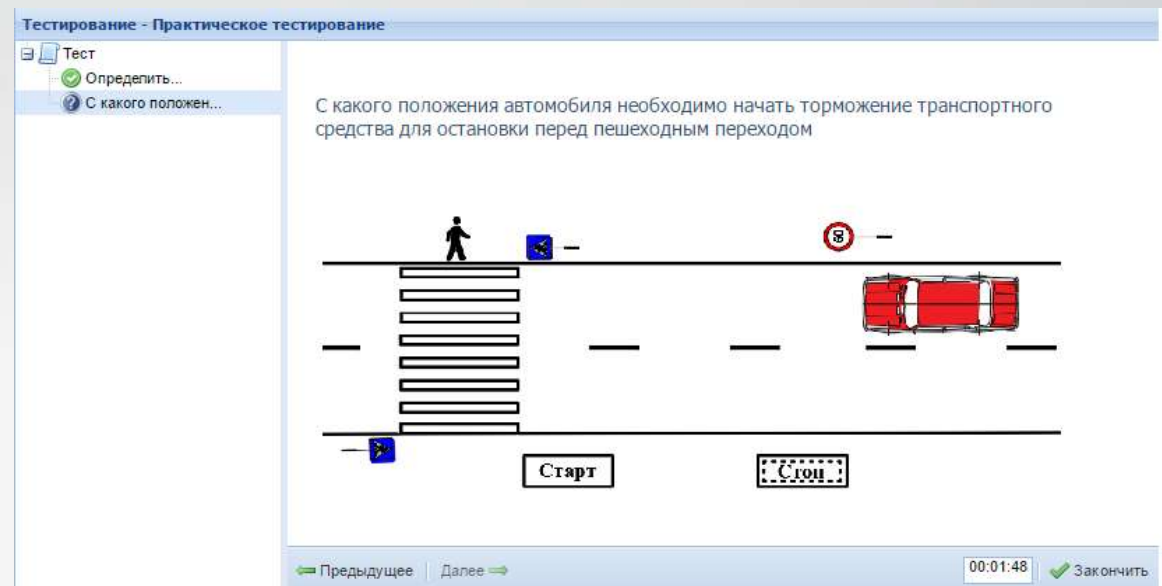


WORK WITH RISK GROUP OF DRIVERS

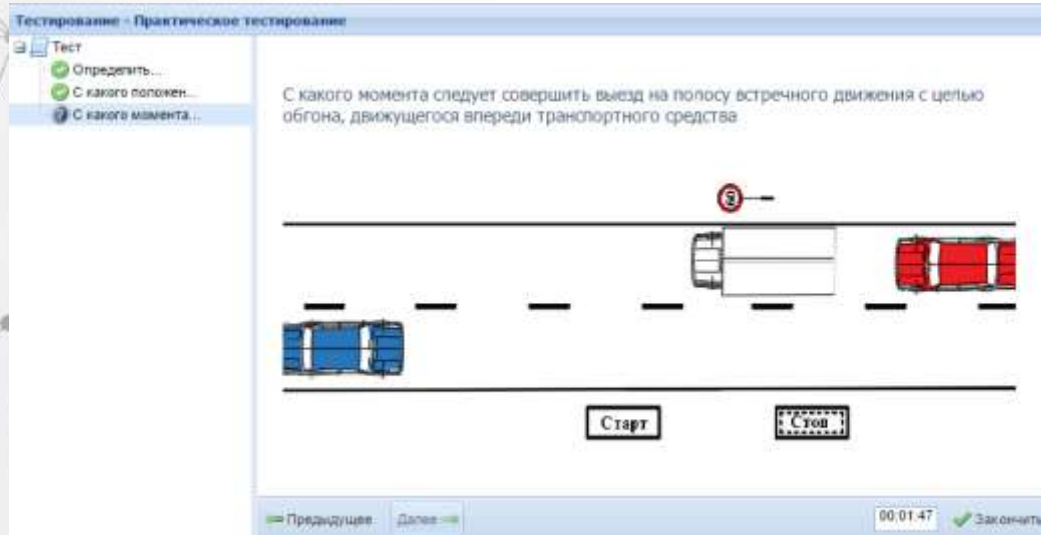


The first block - testing

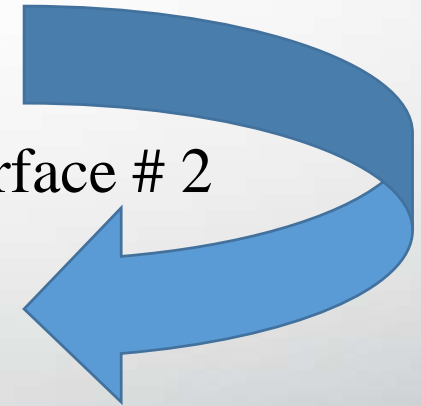
Computer testing interface # 1



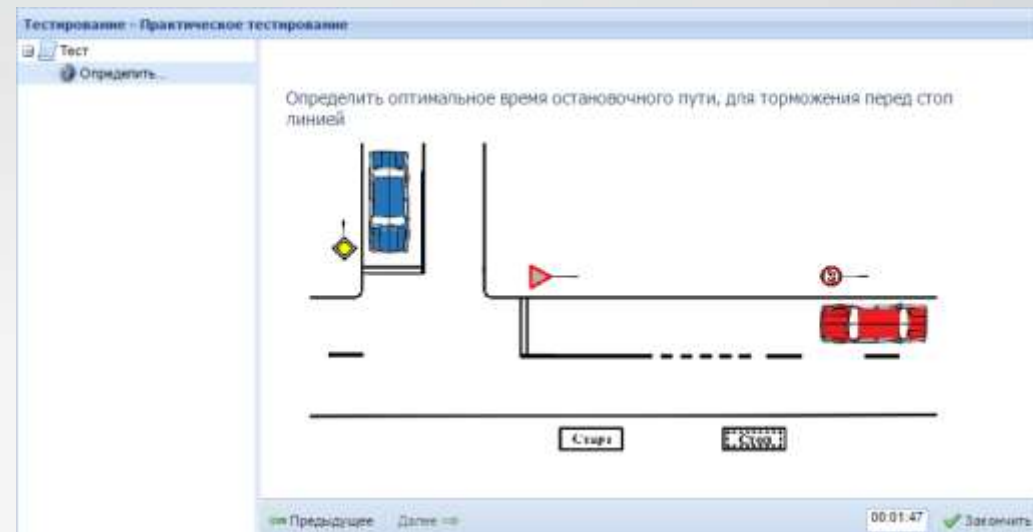
WORK WITH RISK GROUP OF DRIVERS



Computer testing interface # 2



Computer testing interface # 3



APPROBATION AND CONCLUSIONS

To test the proposed measures in Belgorod, a “risk - group” of drivers was identified with 15 years of experience. Upon completion of testing for knowledge of traffic rules, it was revealed that 3% of the interviewed respondents received an unsatisfactory assessment, not having overcome the 25% threshold. About half of the mistakes were made by 15% of drivers. 27% had several minor assumptions during testing. More than half of the surveyed drivers confirmed their knowledge without making a single mistake.



Thank you for your attention

Shevtsova Anastasia Gennad'evna

associate professor, BSTU named after V.G. Shukhov, Belgorod, Russian Federation

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Russian Federation